



MEDIA RELEASE

26 November 2024

For immediate release

SHOPIFY AND GDEX PARTNERS TO EMPOWER RETAIL BUSINESSES IN MALAYSIA

KUALA LUMPUR: Leading commerce technology company Shopify Inc. (Shopify) and logistics and technology solutions provider GDEX Berhad (GDEX) are teaming up to help Malaysian retail businesses enhance their online commerce experience and expand market reach.

The partnership was cemented through an official signing ceremony today at Grand Millennium Hotel Kuala Lumpur, witnessed by the Counsellor (Trade) and Senior Trade Commissioner of the High Commission of Canada in Kuala Lumpur, Eric Pelletier, and the Trade Commissioner of the High Commission of Canada in Kuala Lumpur, Naneecharam Muniandy.

Shopify is a unified commerce platform that helps merchants process sales, run stores, and grow their businesses across online and offline channels. To date, Shopify powers millions of businesses in more than 175 countries.

Shopify Country Head and Director of India and Southeast Asia, Bharati Balakrishnan, said, “Our mission is to simplify the operations and management of digital retail businesses around the world, including Malaysia. The collaboration between Shopify and GDEX will give Malaysian merchants on Shopify a comprehensive solution to increase their presence and accelerate growth. We are confident this partnership will help boost the overall success of commerce in Malaysia.”

GDEX is a homegrown courier and logistics company that has since diversified into technology. Through its subsidiaries, GDEX offers cloud point-of-sales systems, enterprise software, as well as cybersecurity solutions and IT support services.

GDEX Berhad Managing Director and Group CEO Teong Teck Lean said, “We are excited to embark on this chapter with Shopify, to bring the best-in-class commerce solutions to mobilise businesses and deliver enhanced value.”

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About GDEX Berhad

Established in 1997, GDEX is a leading express delivery service provider in Malaysia with presence in Southeast Asia, namely Singapore, Indonesia, and Vietnam. Supported by robust technology infrastructure and digital platforms, GDEX provides comprehensive solutions,



including next day express courier service, customised delivery solutions, international shipping, digitised shipping platform, and warehouse fulfilment. GDEX has recently diversified into provision of information technology services and solutions.

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File name: GDEX_Signing

(Seated from left) Shopify Inc Head of Business Development for Southeast Asia Frankie Ng and GDEX Berhad Managing Director/Group CEO Teong Teck Lean signing the partnership agreement, witnessed by (standing from left) High Commission of Canada in Kuala Lumpur Counsellor (Trade) and Senior Trade Commissioner Eric Pelletier and Trade Commissioner Naneecharam Muniandy.



File name: GDEX_Signing 2

(From left) High Commission of Canada in Kuala Lumpur Counsellor (Trade) and Senior Trade Commissioner Eric Pelletier, Shopify Inc Head of Business Development for Southeast Asia Frankie Ng, GDEX Berhad Managing Director/Group CEO Teong Teck Lean and Trade Commissioner Naneecharam Muniandy after the signing of the partnership agreement between Shopify and GDEX.



File name: GDEX_Eric Pelletier

High Commission of Canada in Kuala Lumpur Counsellor (Trade) and Senior Trade Commissioner Eric Pelletier delivering his opening remarks at the ‘GDEXchange: Unifying Commerce in ASEAN’ event, before the signing ceremony of the partnership agreement between Shopify and GDEX.



File name: GDEX_Panel

(From left) GDEX Berhad Executive Director and Chief Sustainability Officer John Teoh moderating the panel session at the ‘GDEXchange: Unifying Commerce in ASEAN’ event, featuring Web Bytes Sdn Bhd Business Development Manager Daniel Chua, Sweetmag Solutions (M) Sdn Bhd Founder and Director Chandler Kwek, Shopify Inc. Head of Business Development for Southeast Asia Frankie Ng, and GDEX Berhad Executive Director and Head of Global Business Development Edmund Teong.



File name: GDEX_Panel 2

(From left) GDEX Berhad Executive Director and Chief Sustainability Officer John Teoh, Web Bytes Sdn Bhd Business Development Manager Daniel Chua, Sweetmag Solutions (M) Sdn Bhd Founder and Director Chandler Kwek, Shopify Inc. Head of Business Development for Southeast Asia Frankie Ng, and GDEX Berhad Executive Director and Head of Global Business Development Edmund Teong after the panel session at the 'GDEXchange: Unifying Commerce in ASEAN' event.