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SHOPIFY AND GDEX PARTNERS TO EMPOWER RETAIL BUSINESS IN MALAYSIA



(From left) GDEX Berhad Executive Director and Chief Sustainability Officer John Teoh, Web Bytes Sdn Bhd Business Development Manager Daniel Chua, Sweetmag Solutions (M) Sdn Bhd Founder and Director Chandler Kwek, Shopify Inc. Head of Business Development for Southeast Asia Frankie Ng, and GDEX Berhad Executive Director and Head of Global Business Development Edmund Teong after the panel session at the 'GDEXchange: Unifying Commerce in ASEAN' event.

SHAH ALAM – Shopify Inc., a leading global commerce technology provider, has partnered with GDEX Berhad, a Malaysian logistics and technology solutions company, to enhance online commerce for local retail businesses and expand their market reach.

The collaboration was officially sealed at a signing ceremony at the Grand Millennium Hotel Kuala Lumpur, witnessed by Counsellor (Trade) and Senior Trade Commissioner of the High Commission of Canada in Kuala Lumpur, Eric Pelletier, and the Trade Commissioner of the High Commission of Canada in Kuala Lumpur, Naneecharam Muniandy.



(Seated from left) Shopify Inc Head of Business Development for Southeast Asia Frankie Ng and GDEX Berhad Managing Director/Group CEO Teong Teck Lean signing the partnership agreement, witnessed by (standing from left) High Commission of Canada in Kuala Lumpur Counsellor (Trade) and Senior Trade Commissioner Eric Pelletier and Trade Commissioner Naneecharam Muniandy.

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Shopify, a unified commerce platform, supports businesses in managing sales, running stores, and scaling operations across both online and offline channels.

Serving millions of businesses in over 175 countries, Shopify continues to empower merchants worldwide.



High Commission of Canada in Kuala Lumpur Counsellor (Trade) and Senior Trade Commissioner Eric Pelletier delivering his opening remarks at the 'GDEXchange: Unifying Commerce in ASEAN' event, before the signing ceremony of the partnership agreement between Shopify and GDEX.

Shopify Country Head and Director of India and Southeast Asia, Bharati Balakrishnan said their mission is to simplify the operations of digital retail businesses globally and in Malaysia.

"The collaboration between Shopify and GDEX will give Malaysian merchants on Shopify a comprehensive solution to increase their presence and accelerate growth.

"We are confident this partnership will help boost the overall success of commerce in Malaysia," she said.

GDEX Berhad, originally a courier and logistics provider, has diversified its services to include cloud-based point-of-sales systems, enterprise software, cybersecurity solutions, and IT support through its subsidiaries.



(From left) GDEX Berhad Executive Director and Chief Sustainability Officer John Teoh moderating the panel session at the 'GDEXchange: Unifying Commerce in ASEAN' event, featuring Web Bytes Sdn Bhd Business Development Manager Daniel Chua, Sweetmag Solutions (M) Sdn Bhd Founder and Director Chandler Kwek, Shopify Inc. Head of Business Development for Southeast Asia Frankie Ng, and GDEX Berhad Executive Director and Head of Global Business Development Edmund Teong.

GDEX Berhad Managing Director and Group CEO Teong Teck Lean said Shopify and GDEX aim to deliver the best-in-class commerce solutions that empower businesses and create added value.

"We are excited to embark on this chapter with Shopify, to bring the best-in-class commerce solutions to mobilise businesses and deliver enhanced value," he said.