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## GDEX BAGS 'BEST IN FUTURE OF TRUST' AWARD FOR AI-LED CYBER DEFENCE STRATEGY



KUALA LUMPUR (Dec 19): GDEX Bhd has been awarded as "Best in Future of Trust" company for its AI-led cyber defence strategy which fortified the company's network defences, enhancing governance and resilience, while optimising operational costs and boosting productivity, thus establishing a new benchmark in trust and reliability.

The express delivery service provider in Malaysia and Southeast Asia has deployed a Cylance AI by BlackBerry, a prevention-first cybersecurity solution that uses artificial intelligence (AI) and machine learning to detect and stop cyber threats before causing damage.

GDEX chief information officer Melvin Foong thanked the company's partner BlackBerry Ltd for the expansion of their technology ecosystem, which led to the adoption of a "prevention first" strategy enabled by BlackBerry's Cylance AI.

"Logistics organisations are embarking on their respective digital transformation journeys to create a competitive edge and adapt to the shifting demands of their customers. However, this creates a far bigger threat surface to manage" Melvin said.

Meanwhile the vice president for BlackBerry Cybersecurity in Asia-Pacific Tash Stamatelos said as supply chains continue to digitise in the logistic sector, this use of preventative AI and machine-learning technology to automate detection, reduce pressure on stretched internal teams and most importantly, ensure that customer data is secure and trusted is critical to stay competitive.

The award was received at the 7th International Data Corporation (IDC) Future Enterprise Awards (FEA) which honoured Malaysia's outstanding innovators who have leveraged digital technologies to transform their businesses and industries.

The ceremony is a part of IDC's Future Enterprise initiative, which aims to help organisations navigate the challenges and opportunities of the digital economy.

The awards recognise the best practices of organisations that have successfully transformed themselves using digital technologies.

At market noon break on Tuesday, the shares in GDEX finished at 20.5 sen, valuing the group at RM1.16 billion.